

## FOR IMMEDIATE RELEASE

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## Meet Dora the Explorer and Diego at Tweetsie Railroad

Popular Nickelodeon Characters Return July 16 - 18

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**Blowing Rock, N.C. (June 29, 2010)** – Hola, and all aboard! Don't miss the chance to meet Dora the Explorer and her cousin Diego when they make a return visit to Tweetsie Railroad for a fun-filled three-day weekend July 16-18. The popular stars of Nickelodeon's hit animated preschool series, *Dora the Explorer* and *Go, Diego, Go!*, will meet, greet and pose for pictures with Tweetsie visitors and fans from 10:00 a.m. to 4:00 p.m. throughout the weekend.



Dora is a 7-year-old Latina heroine, whose adventures take place in an imaginative, tropical world filled with jungles, beaches and rainforests. Diego Marquez, Dora's cousin, is an 8-year-old action-adventure hero who loves nature and animals. Dora and Diego explore their world just as preschoolers do everyday, and their television shows actively engage audiences using a variety of learning techniques.

Tweetsie Railroad offers these special guest appearances and meet-and-greets in addition to the daily features of Wild West family fun. The park's regular season events at Tweetsie include meeting cowboys in an Old West town, exciting amusement rides, and of course, a ride into the days of the frontier on a train pulled by the famed steam-powered Tweetsie locomotive. Families also enjoy the Deer Park zoo, Miner's Mountain and a variety of live entertainment for all ages including the famed Diamond Lil's Can-Can Revue in the Tweetsie Palace Saloon.

**-More-**

Tweetsie Railroad is open seven days a week until August 22 before returning to the weekend

schedule from August 27 through October 31, including Labor Day Monday. The 2010 season ends Sunday, October 31. The park's regular hours are 9:00 a.m. to 6:00 p.m., but will be open until 9:00 p.m. on July 4, and also from 7:30 p.m. to 11:30 p.m. for the Ghost Train® Halloween Festival Friday and Saturday nights in October. Daily admission is \$32 for adults and \$22 for children ages 3 through 12. Children 2 and under are admitted free. Print at home tickets are available at [tweetsie.com](http://tweetsie.com).

Become a Fan of Tweetsie Railroad at [www.facebook.com/Tweetsie](http://www.facebook.com/Tweetsie) or follow Tweetsie on Twitter: [www.twitter.com/TweetsieRR](http://www.twitter.com/TweetsieRR).

### **About Nickelodeon**

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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